



FOR IMMEDIATE RELEASE

**SUPERIOR AIR PARTS ANNOUNCES THE PUBLICATION OF
PISTON AIRCRAFT EXPERT BILL ROSS' NEW BOOK
"ENGINE MANAGEMENT 101"**

Based on over 32 years of experience as a pilot and FAA A&P/IA, Bill Ross' new book, Engine Management 101 gives pilot/owners proven tips and insights into how to get more performance, reliability and value out of their piston aircraft engine.

Coppell, TX, (June 09, 2017) — Scott Hayes, Vice President of Sales and Marketing for Superior Air Parts, Inc., announced today that the company has published "Engine Management 101" written by the its V.P. of Product Support, Bill Ross.

"This year Superior Air Parts is celebrating 50 years of producing FAA-approved PMA parts that help make flying more affordable," Hayes said. "What better way to highlight our commitment than to capture all of Bill's knowledge and experience in ways to extend the life of a airplane engine and put them in a book that's both educational and fun to read?"

With over 32 years of experience as an FAA A&P/IA technician and thousands of hours as a pilot and aircraft owner, Bill Ross has quite an interesting story to tell.

"I've spent my entire career around piston aircraft engines, either as a charter pilot, A&P/IA or working for an aircraft engine manufacturer," Ross said. "I've see just about everything an owner can throw at their aircraft engine and have learned the right ways to operate and maintain an engine to avoid all the major problems. That's the insight I've put in this book."

Ross explained that *Engine Management 101's* 144 pages divided into 11 chapters packed with valuable information on subjects ranging from *Choosing the right mechanic*, to *Improving engine operations*, to *Cylinder compression testing*, to *How PMA parts help owners save money*, and much more.

"There's a lot of great information in the book. But, when you distill it all down, my message is simple: 'The purpose of scheduled maintenance is to prevent unscheduled maintenance,'" he said. "While it may go against the grain of some so-called engine experts, that's what I truly believe."

“That’s why getting this book into the hands of other pilot/owners is a dream come true for me,” Ross said. “If it helps just a few owners get their engines safely to TBO, then it has done its job.”

Engine Management 101 will debut at this year’s Oshkosh AirVenture as part of Superior Air Part’s 50th anniversary and ongoing forum series. Everyone who attends a Superior Forum will receive a free copy of the 144 page book.

“From our Millennium Cylinders to our FAA-PMA replacement parts, to our XP-Engines, Superior is all about providing exceptional products at true value prices,” Hayes said. “Our forums are an opportunity for Bill to share his valuable insights during AirVenture and Engine Management 101 is a way for owner/pilots to continue to learn long after.”

The free, 45-minute forum sessions will be held at the Superior Air Parts tent (#257), located just north of the Bendix/King Hangar B. Forum times are 9:00, 11:00 and 12:30, Monday through Friday.

For more information and complete forum schedule, visit: [www.](http://www.superiorairparts.com)

<http://superiorairparts.com/about-us/event/oshkoshforums2017/>

About Superior Air Parts, Inc.

Superior Air Parts, Inc., is a wholly owned subsidiary of the Superior Aviation Group. Founded in 1967, Superior Air Parts is the leading manufacturer of FAA approved aftermarket replacement parts for Lycoming and Continental aircraft engines. In addition, the company manufactures the FAA certified Vantage Engine and the XP-Series Engine family for experimental and sport aircraft builders. For more information, visit:

www.superiorairparts.com

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